



@farmington Electronic staff newsletter, published up to twice a month – Emailed to staff members

Blackboard Mass Messaging System
District and school messages sent via phone, text, and email to District parents

Facebook District Facebook page – more than 7,000 followers – @FarmingtonPublicSchools

Instagram Launched May 2016 – more than 1,600 followers – farmingtonpublicschools

LinkedIn Launched November 2019 – more than 300 followers

Mobile App District app for mobile devices – more than 6,400 downloaded from the App Store

News Releases District and school news releases can be found on our website

Peachjar Informational flyers sent directly to captured family inboxes, as well as posted on school websites for easy access

Pinterest Launched May 2016 – @fpsk12

Top 5 Electronic Newsletter Weekly electronic newsletter for parents and staff

Twitter Quick District updates – more than 4,000 followers – @FPSInformation

TV-10 District student-run cable station and YouTube channel

Video on Demand Videos and podcasts of District events, athletics, and more available on the website

UpDate District newsletter distributed to more than 38,000 residents, up to four times a year within the *Farmington Press*

Websites District and school websites – more than 502,000 views – www.farmington.k12.mi.us