

HARRISON HIGH SCHOOL

Business Department



B U S I N E S S

BUSINESS DEPARTMENT

WHY TAKE BUSINESS COURSES?

- Business is an excellent career choice and is more varied than most people realize.
- There's an increasing need for Business majors in the areas of information technology, marketing, government, health care, and the arts.
- Business degrees are also available in lucrative areas of study such as Information Technology, Accounting/Finance, Marketing, Law, Web Design, and Management.

WHY TAKE BUSINESS COURSES?

- Taking these courses in high school can give you valuable experience and a huge advantage when in college.
- HHS offers a variety of Business courses: Intro to Business, Law, Accounting, Financial Mgmt. & Banking, Computer Applications, Web Design, Marketing, Entrepreneurship, School Based Enterprise, and Sports & Entertainment Marketing.

UNIVERSITY BUSINESS REQUIREMENTS

- Accounting: 2 Courses
- Finance: 2 Courses
- Information Technology: 2 Courses
- Law: 1-2 Courses
- Marketing & Management: 2 Courses



COMPUTER APPLICATIONS

- Learn software applications (Microsoft Word, Excel, PowerPoint, and Access) needed for college and general employment.
- Earn 4 transferable college credits (CIS 1050) through OCC with completion of this course.
- Get MOUS (Microsoft Office User Specialist) certified for free—great for your resume!

ADVANCED COMPUTER APPLICATIONS ONLINE

- This is an Online Course.
- Students attend class twice each week. The rest of the course will take place in a online learning environment.
- This course focuses on MOUS (Microsoft Office User Specialist) Certification.
- Earn 4 transferable college credits (CIS 1050) through OCC with completion of this course.

INTRO TO BUSINESS

- Students are introduced to the concepts and skills required in today's marketplace.
- Included in this course will be practical applications to help students learn about the business world.
- Students will learn the basic skills of personal financial management and will explore careers that best align their interests with their abilities.

WEB DESIGN

- Learn cutting-edge software programs (Dreamweaver, Photoshop CS4, HTML) to design your own web pages, online photo galleries, logos, and other graphics.
- Earn 4 transferable college credits (CIS 1400) through OCC with completion of this course.



B U S I N E S S

ADVANCED WEB DESIGN

- Learn Flash multimedia software.
- Design a website in a team for a real business.
- Develop an online portfolio of your design work.
- Earn 4 transferable college credits through OCC with completion of this course.

ACCOUNTING and ADVANCED ACCOUNTING

- All college business programs require two Accounting courses—get prepared for the inevitable.
- Understand the “Language of Business.”
- Careers provide excellent pay with a minimal length of required education.
- Earn elective Math credits (1.0) for graduation requirements.
- Earn Baker College credits with successful completion.

ACCOUNTING and ADVANCED ACCOUNTING

- Daily computerized and online accounting experiences.
- Learn accounting from the perspective of both a corporation and proprietorship.
- Students will learn how to journalize and post transactions in addition to creating and analyzing financial statements.
- MACPA High School Leaders Conference

FINANCIAL MANAGEMENT & BANKING

- Learn financial fundamentals from a business point of view.
- Understand the important concepts of credit and value of money.
- Research companies and analyze their financial health through annual reports.
- Play the Stock Market Game™.
- Earn elective Math credits (0.5) for graduation requirements.

LAW 1 and LAW 2

- Learn about the law from a personal and business point of view—don't be a victim of ignorance of the law!
- Know your personal rights and how to interact with the law enforcement.
- Watch interesting documentaries related to current events that affect you directly.
- Field trip: Youth Law Conference.
- Participate in a lifelike mock trial.

LAW 1 and LAW 2

- Program topics: Criminal Law, Tort Law, Contract Law, Court Systems, Trial Procedures, Origins of Law, Property Law, Consumer Law, Drinking & Driving, Search & Seizure, and Individual Rights.



B U S I N E S S

ENTREPRENEURSHIP

- This course provides students with the information and skills they need to start a small business.
- Students will be exposed to product and service planning, pricing, promotion, staffing, and managing.
- They will create a business plan and set personal goals necessary to operate a business.

FASHION MARKETING

- Offered every other year.
- Learn about the fundamental principles and concepts identified with Fashion Marketing.
- Successful completion of this course will help students develop knowledge of the career opportunities in Fashion Marketing (beyond fashion design)
- Field trips: Neiman-Marcus.

MARKETING

- Learn sales techniques, advertising, display projects, the fundamentals of running a business, career awareness, employability, and the importance of human relations.
- Gateway to DECA, Co-op, and other Marketing related courses.
- Vast amounts of career opportunities.

BUSINESS

STORE BASED ENTERPRISE

- Students operate the school store.
- Students apply the skills they learned in Marketing such as selling, operating a POS cash register, handling cash, maintaining inventories, store security, buying merchandise, advertising and merchandising, etc.
- Students may enroll for more than one term of School-Based Enterprise.
- Successful completion of this course will fulfill .5 Applied Arts elective credit to meet graduation requirements.

BUSINESS

SPORTS & ENTERTAINMENT MARKETING

- Learn about the fundamental principles and concepts identified with Sports & Entertainment Marketing.
- Successful completion of this course will help students develop knowledge of the career opportunities in the sports and entertainment industries.
- Field trips: Detroit Tigers/Comerica Park, International Auto Show, etc.

BPA

- Business Professionals of America is the leading CTSO (Career Technical Student Organization) for students pursuing careers in business management, office administration, information technology and other related career fields.
- Harrison's' BPA students attend regional, state, and national competitions where they compete against other member schools.

DECA

- DECA is an International Marketing Association designed specifically for personal growth and leadership.
- Compete in areas of hospitality, finance, business law, sales and service, business administration and entrepreneurship, amongst others.
- Take trips to New York, Florida, etc. while going on tours of high profile companies and places of business.

COOPERATIVE EDUCATION

- Co-op students apply the skills they have learned in the classroom in the workplace.
- Co-op students earn money AND credit.
- Co-op opportunities are available in the fields of information technology, business (office), marketing, health, and trade / industrial occupations.
- Co-op trainees must complete 180 hours of work experience per term = 1.5 credits per year.

QUESTIONS?

- If so, feel free to contact a member of the HHS Business Department.
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- Thank you!